Sponsor Guide

Ahead of the event

You will be added to the Think Realty app for <u>iOS</u> and <u>Android</u> as a Sponsor, with your designated attendees added to the Attendee section. Both inperson and virtual attendees use this app to navigate the conference. Download the app, log in using the email on your registration, and set up your personal profile.

- You can connect with both virtual and live attendees before, during and after the event using your personal attendee profile. Complete your profile with a bio, contact information, links to social media, etc. to fully promote yourself with event attendees.
- Attendees will see your virtual booth in the Sponsor section of the app; it is also connected to the conference map, any speaker(s) from your company, and session(s) in the agenda (if applicable). Be sure to complete your Virtual Booth Worksheet ASAP at https://thinkrealty.com/sponsorship-fulfillment/. Be sure to complete your Virtual Booth Worksheet ASAP at https://thinkrealty.com/sponsorship-fulfillment/. You may email info@thinkrealty.com up to 7 business days before the event to make changes to your virtual booth.

Virtual Booth Features

Your virtual booth contains the following features; please see next page for how these appear in the app.

- 1. Logo: The app standardizes all logos into a square icon; please provide the logo version you feel best suited to the space.
- 2. Sponsor Level
- **3. Request Follow Up Button:** When an attendee clicks this button, the app automatically generates an email to the linked address containing the attendee's contact information.
- 4. Main button: This button can link to anything you wish, with button text limited to 20 characters.
- **5. Company Description:** Your company description can include Headlines, paragraphs, bullets, hyperlinks, and other text features. We recommend keeping the description short and concise.
- 6. Location: Both in-person and virtual attendees can use the map section to navigate the exhibit hall. Your sponsor profile is linked to the specific placement of your booth within the hall.
- 7. Agenda: If your company has a speaking spot, your agenda item will show here.
- 8. Speakers: If your company has a speaking spot, your speakers will show here.
- 9. Attachments: These are .pdf, .jpeg., .png., or .tiff files that attendees can download.
- 10. Links: This links any text to any URL.

Think Realty Official Sponsor Guide

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