

Speaker Guide

Ahead of the event

You will be added to the Think Realty app for [iOS](#) and [Android](#) as both an Attendee and Speaker. Both in-person and virtual attendees use this app to navigate the conference. Download the app, log in using the email on your registration, and set up your personal profile.

- **You can connect with both virtual and live attendees before, during and after the event using your personal attendee profile.** Complete your profile with a bio, contact information, links to social media, etc. to fully promote yourself with event attendees.
- **Attendees will see your “public” speaker profile in the speaker section of the app; it is also connected to your session in the agenda and your virtual booth (if applicable).** Be sure to complete your Speaker Worksheet ASAP at <https://thinkrealty.com/sponsorship-fulfillment/>. You may email info@thinkrealty.com up to 7 business days before the event to make changes to your speaker profile.
- **If you are a speaker running your own session (not a panelist), complete your Session Worksheet at <https://thinkrealty.com/sponsorship-fulfillment/> ASAP.** Both in-person and virtual app users can “build their own schedule” – the earlier you give us your session information, and the more complete it is, the more attendees will RSVP and follow your session.
- **Please send your presentation (if applicable) to info@thinkrealty.com no later than 7 business days before the event.** Due to live streaming and replay copyright restrictions, you may not play music at any time during your presentation.

Before your session

For a seamless virtual experience, sessions must start and end on time.

- **Check in with the A/V booth in your session room no later than 10 minutes before your session.** They will check A/V, go over how and when you want to address questions from in-person and virtual attendees, and run through any last-minute details you need to know.
- **Your room will either have a countdown timer or session moderator with timecards.** The countdown time includes Q/A, so be prepared to stop early if you want to leave time to answer questions.

During your session

After the success of our Think Realty – Atlanta hybrid event, we are expecting an even larger virtual audience for Think Realty Baltimore. These tips will help you connect and engage with your entire audience

- **Always speak into your mic.** Even if your voice carries to the in-person audience, your virtual audience will miss out because the mic won’t pick your voice up clearly.
- **Include your virtual audience in your greetings and interactions.** While you can’t see or hear them, they can hear and see you. Bringing them into your presentation will ensure requests for contact, in-app connections, and visits to your virtual booth (if applicable).
- **Use the “Shake to Connect” feature on the Think Realty app to connect with all app users also using the feature at that time *anywhere in the world*.** Quickly gather contact information from in-person and virtual attendees by telling them to open their Think Realty app, pressing the “Shake” icon at the bottom of the app, and shaking.